

CLC Lodging Dynamic Rate Program



To continue strengthening Wyndham's exposure to CLC Lodging travelers, **CLC-contracted hotels can take advantage of CLC's Dynamic Rate Program which allows hotels to offer a minimum of 20% off BAR in addition to its contracted CLC rate.**

This is a supplemental program that doesn't replace the existing CLC static rate program. This program now allows CLC contracted hotels the opportunity to continually deliver the best savings between the two programs; whether it be a hotel's current CLC contracted static rate or a dynamic rate offering set as a percentage off BAR.

This Dynamic Rate is offered through a new rate code (LFCU) that is only available through CLC's DerbySoft booking platform. In addition to their visibility within CLC Lodging Directories, hotels offering the Dynamic Rate have the added benefits of:

- **Increased exposure on the CLC Lodging platform through a flagged and highlighted listing.**
- **The addition of a "Book Now" option, allowing travelers to make immediate reservations with one simple click.**

Additional Details:

Booking Channels: Hotels will receive CLC Dynamic Rate reservations directly in the PMS. *All walk-ins or call-ins, however, must continue to be quoted the CLC contracted static rate.*

• **Payment Process:** A virtual credit card will be used for **guarantee only**. Payments must be processed through WebCheckINN (following standard procedure for all CLC Lodging reservations).

• **Rates:** CLC Lodging will book either their contracted rate or the Dynamic Rate for the guest, whichever is lower (the guest is not given the option to select which rate).

• **Additional Rate Details:** The LFCU rate code cannot be booked or modified at the property level and hotels cannot directly extend stays or modify rates. If a guest requests modifications to their reservation, that guest should be advised to contact the CLC Travel Support Center at 800-294-7682.

• **Discount:** The LFCU rate code is set to default to 20% off BAR; hotels can increase this discount by emailing CLC@wyndham.com.

Rate Plan Information:

Rate Plan	Rate Plan Name	Brand	Discount
LFCU	CLC Dynamic Rate	All Brands	Minimum of 20% off BAR

CLC-contracted hotels **NOT participating in the Dynamic Rate program will continue to receive CLC reservations at the CLC contracted rate.*

Participation:

To offer the offer the CLC Dynamic Rate, please email CLC@wyndham.com.

Questions?

For general questions, please email the GSO Global Sales Team at CLC@Wyndham.com. For questions specific to your PMS, please contact Hotel Technology Client Support (HTCS) 24 hours a day, 7 days a week at 1-855-849-3487.

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